

Autodesk® Animation Academy

It's never too soon to explore creative possibilities. Help students discover the concepts of 3D animation in an engaging and interactive way.

Autodesk® Animation Academy helps inspire secondary school students to explore careers in the arts, entertainment, and visualization fields by combining engaging, interactive, and customizable learning content with the 3D technology used by industry professionals in film, games, and visual communication.



Image courtesy of Radical Entertainment

Developed specifically for secondary schools, Autodesk® Animation Academy combines 2D and 3D technology and an arts-based curriculum to help inspire students to explore careers in the arts, entertainment, and visualization fields. The curriculum gives students the autonomy to explore, providing a foundation for learning the applications as well as conceptual and applied exercises to explore techniques. Students learn how to visualize and problem-solve through the use of 3D applications while studying a broad range of cross-disciplinary topics.

Key Benefits

- Offers teachers the opportunity to enrich their instruction
- Provides access to a comprehensive online learning portal
- Introduces students to the Autodesk 3D toolset used by professionals in the film and games industries using a unique, project-based curriculum that:
 - Encourages creativity, critical thinking, and problem-solving
 - Supports achievement in art, design, and animation
 - Blends traditional and digital creative learning
 - Aligns to high-demand career paths in games, film, and visual communication
 - Explores industry workflow and processes
- Includes a diverse portfolio of learning resources to further explore a wide range of topics
- Provides significant cost savings, compared with the suggested list price of the individual components
- Offers students and educators free* learning and curriculum materials, software for personal use, and discussion forums—all accessible through the Autodesk Education Community at www.autodesk.com/edcommunity with additional interaction with industry leaders at the AREA (www.autodesk.com/area).

The Animation Academy includes the following 2D and 3D design software products:

- Autodesk® 3ds Max® 2010
- Autodesk® Maya® 2010
- Autodesk® MotionBuilder® 2010
- Autodesk® Mudbox™ 2010
- Autodesk® SketchBook® Pro 2010

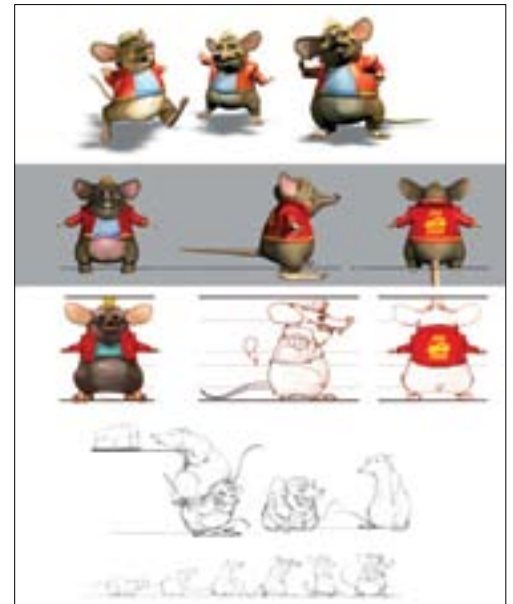
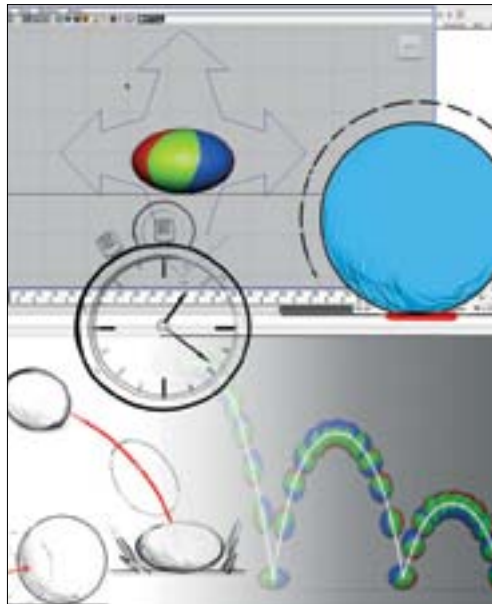
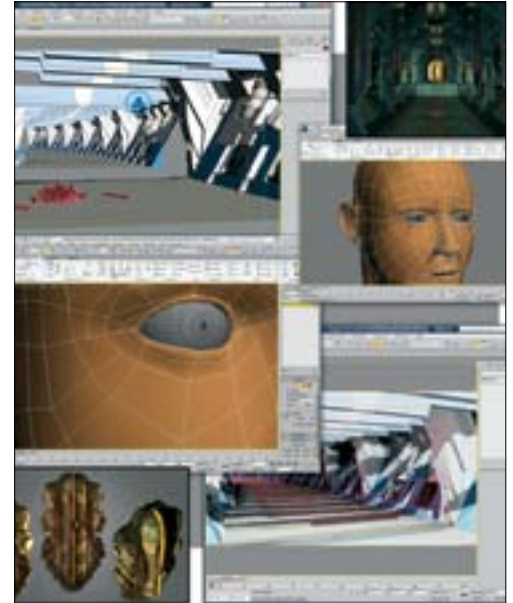
Autodesk Learning Resources for Educators

Created by a global team of industry professionals and leading academics, Animation Academy is part of the new Industry Careers Framework. The goal is to give students and educators access to the Autodesk software tools that will help shape the future. The Animation Academy curriculum covers the following subjects:

- **Design:** The design module assists in teaching students about the ideation process, color, and composition by approaching design fundamentals through the lens of a camera in 3D.
- **Digital Storytelling:** This module looks at the tools and techniques used by industry artists, animators, and directors to create images and animations that tell a compelling story.
- **Anatomy:** In this module, students learn how anatomy affects design and what it takes to model a character and bring it to life.
- **Motion and Animation:** Students examine the basic concepts of force and interaction through the physics of motion.
- **Space and Architecture:** This module explores contemporary architecture, design, and sustainability, challenging students to think about the possibilities for building in the real world as well as the 3D virtual world.
- **Real-time:** Students learn to identify what makes a great game and how to differentiate the roles of the numerous tools involved in game creation.

Learn More or Purchase

Academic institutions can purchase in a variety of configurations with flexible licensing terms designed to meet the needs of the smallest classroom to the largest multisite school district. Autodesk offers institutions and schools affordable pricing on Autodesk software, curricula, and training, including significant discounts for volume purchases. Autodesk Animation Academy is generally available in both one-year term and perpetual license forms.[†] Autodesk Animation Academy can be installed using either stand-alone or network licensing.



To purchase Autodesk Animation Academy, contact an Autodesk Education Reseller. Visit www.autodesk.com/reseller to locate the reseller nearest you. Visit www.autodesk.com/animationacademy to learn more about Autodesk Animation Academy.

Autodesk Subscription

Animation Academy is offered with the option of purchasing Autodesk® Subscription to gain access to web-based technical support, updates, product extensions, other software entitlements, and additional training and learning content. Visit www.autodesk.com/subscription to learn more.